

NEWS

Northern New Jersey Business Volunteer Council

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repeat as space permits until February 13, 2013

Business Volunteer Council Celebrates 13th Anniversary Reception Open to All Interested Businesses

<u>North Jersey:</u> Being successful in business is about more than doing well. It's also about doing good.

Members and supporters of the Northern New Jersey Business Volunteer Council (BVC) will celebrate thirteen successful years of service to the community on Wednesday, February 20th with a cocktail reception from 5 - 7 pm hosted by Hackensack law firm Cole, Schotz, Meisel, Forman & Leonard, PA. Representatives from any companies interested in finding out more about the BVC are invited to attend. Tickets to the event are \$20 and can be obtained by contacting Ellen Lutvak at elutvak@bergenvolunteers.org or call 201-489-9454 Ext. 133 by February 13.

Since its founding in 2000, the BVC has mobilized tens of thousands of corporate volunteers to help children and families by addressing pressing issues like hunger, literacy and education, delivering over \$1.3 million in resources to the community.

Membership in the BVC provides companies with opportunity for networking, professional development, community impact, recognition as a good corporate citizen and free or discounted fees for BVC seminars, events and service activities.

"Now is a great time for companies to join the BVC," says Amanda Missey, BVC Manager. "BVC member companies will have free access to nationally-recognized leaders in the realm of corporate social responsibility. Their employees will have more opportunities for meaningful hands-on involvement, including county-wide volunteer

events and customized projects. Employee participation in hands-on volunteer projects are a great way to increase job satisfaction, build strong teams and get recognition for the company's community involvement efforts."

Companies interested in finding out how the BVC can help them to position themselves as good corporate citizens can go to www.nnjbvc.org or call 201-489-9454 Ext 133.

The Northern New Jersey Business Volunteer Council, sponsored by the Volunteer Center of Bergen County, provides leadership in meeting community needs through mobilization of employee volunteers, impacting the lives of children and families in the areas of hunger, health and education.

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